

## A word from our CEO

2020. GÉRIFONDS celebrates its jubilee with pride and with great gratitude to our parent company and our partners who have accompanied and trusted us throughout these past 50 years.

My predecessors could never have imagined the various crises that we have had to overcome, the thousands of regulatory changes that have occurred, nor the complexity of the financial products that now constitute investment funds. Having gone through all of these changes and overcome all of these events unscathed, I dare say that we are more experienced and seasoned, and therefore more reliable and solid than ever.

We have always been determined to stand out in our industry through our expertise, while remaining humble in our successes which ultimately are only the aggregation of those of our partnerships.

Our history has taught us that nothing should be taken for granted, and that we must continually question ourselves in order to progress, but without ever forgetting our main mission of Fund Management (Direction de Fonds), a legal duty in fact, to protect the interests of the investors at all times.

To be able to celebrate our 50th anniversary today is the cumulation of having been able to overcome all the crises, and to have drawn from them enough experience and wisdom to know that we must perpetually evolve so as not to stagnate, at the risk of disappearing.

Like an iceberg, the rejuvenation of our brand is symbolic of this journey, but it only represents the tip of all of the changes that we are going through.

In twenty years, the total assets of GÉRIFONDS have increased from CHF 3.1 billion to almost CHF 16 billion, through 120 investment funds. We are one of the few fund management companies (Direction de Fonds) in Switzerland to be active in this field since its' creation.

We are proud to have accompanied so many managers, created so many funds and to have put in place the optimal structures that have contributed to their success, without ever having flouted the rights of the investors and our duties towards them.

Aware that any success is a collective success, I thank all of the employees of GÉRIFONDS who have worked with us over the course of the past 50 years. Together, we express our gratitude to all of our partners. Your trust is our most precious asset.

*Christian Carron*  
CEO

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